## Joey Frangieh (He, Him, His)

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#### **ABOUT**

Joey is a Lebanese-American creative director who founded the nonprofit Boston Theater Company and broke records to become the youngest person to direct at the acclaimed Shubert Theater in Boston, Massachusetts. He is a self starter and entrepreneur who has launched multiple artistic projects, built unique partnerships and has consistently created critically acclaimed art. He led and supervised over 500 individuals to an award winning documentary play, Finish Line. His leadership approach, fierce attention to detail and innovative strategies for maintaining a brand have received nationwide attention. He has been published, written about and appeared in The Boston Globe, Runners World International, WBUR, NPR, NBC News and The Today Show. Now he is looking to take the next step in his career and use his transferable skills in artistic direction, leading a team, developing relationships with partners and storytelling.

#### **EMPLOYMENT**

### BOSTON THEATER COMPANY | Boston, MA

2014 - Present

#### **Producing Artistic Director**

- Founded Boston Theater Co, an award winning 501(c)(3) nonprofit organization, after selling out critically acclaimed production in 2014. Successfully grew the annual budget each year by attracting unique partnerships and pushing the boundaries of storytelling.
- Built a strong relationship with Boston's largest arts nonprofit, The Boch Center. Collaborated as the Director, co-creator and associate producer of the nationally acclaimed production of *Finish Line: A Documentary Play About the Boston Marathon Bombings* which was subsequently filmed for NBC Boston.
- Executed a partnership with the Boston Athletic Association and significantly impacted a new market of first time theater goers.
- Led, mentored, trained, and worked collaboratively with over 200 staff, actors, designers and managers. Oversaw the creation of
  dozens of innovative stories and inspired change by highlighting the complexity of the human condition.
- Developed and maintained Board of Directors, including creating quarterly artistic and business pitches.
- Initiated and developed Educational outreach programs to fulfill community need for modernized Shakespeare in schools. Started with 20 students and currently enroll 2,000 students annually.

#### THE GAY AGENDA PLAY | New York, NY

2019 - Present

#### Creative Director

- Solved Covid19 live performance restrictions by creating a digital live stream that incorporated artists from all over the world.
- Implemented closed captioning and ASL to better serve all patrons and built an online interactive post show experience.
- Constructed and developed a strong brand identity for emerging documentary play.
- Oversaw the creation of website design, social media strategy, marketing and advertising campaigns.
- Executed all aspects of the project including; casting, designing, hiring and branding.
- Built a partnership with Boston Chamber of Commerce and oversaw a collaboration for the Fierce Urgency of Now Festival celebrating millennials of color in Boston.

#### BROADWAY & OFF BROADWAY | New York, NY

2014 - 2019

#### Freelance Designer

- Implemented, supported and worked with a team to create designs for live performance.
- Broadway: The Children, Gloria Estefan's On Your Feet, Allegiance (Assistant Projection Designer) Saint Joan, (Projection Programmer.)
- Boston Theater Critics Association: Elliot Norton Awards (Lead Designer.)

#### **JUSTIN TOWNSEND STUDIOS** | New York & Massachusetts

2013 - 2017

#### Studio Associate

- Created and developed new and innovative lighting software which was subsequently implemented throughout the country.
- Assisted with research and design elements of various design projects.
- Maintained detailed records, spreadsheets, receipts and database files.

#### NEW ENGLAND CONSERVATORY | Boston, MA

2017

#### IT Support Specialist

- Provided university-wide technical support for faculty, staff and infrastructure projects.
- Organized disbursement, collection and maintenance of university computers.
- Provided reliable and friendly customer service to faculty and staff.

#### **SKILLS**

Creative Direction, Art Direction, Brand & Identity Development, Superb and effective communication and leadership. Proficient in Adobe Creative Suite. Proficient in Keynote, Mac OS, and PowerPoint. Conversational Lebanese Arabic.

### **EDUCATION**

Northeastern University (Boston MA), B.A. Theatre.

London Academy of Music and Dramatic Art (London, England), Classical Acting Certificate.

# Joey Frangieh

Director • Storyteller • Designer

### Directing

Move Your Face Finish Line:

A Documentary Play About the 2013 Boston Marathon

A Pie in the Sky

A Night With Broadway's Dawn Cantwell

Much Ado About Nothing

A Night With Broadway's Nicholas Christopher

Hamlet Sex Fest 2 Next to Normal

Romeo & Juliet

Voices of Burma

**Boston Theater Company** 

Boch Center In Association with

Boston Theater Company

**Boston Theater Marathon** 

Club Oberon, Boston Theater Company

Boston Theater Company

Club Oberon, Boston Theater Company

Boston Theater Company Happy Medium Theatre Co

The Accessible Theatre (staged reading)

Boston Theater Company

Public Health Week, Northeastern University

### **Broadway**

Saint Joan (Projection Programmer)
Waverly Gallery (Projection Sub)

The Children (Assistant Projection Design)

Allegiance (Assistant Projection Design)

On Your Feet (Assistant Projection Design)

Manhattan Theatre Club (Christopher Ash)

John Golden Theatre (Daniel Mueller)

Manhattan Theatre Club (Peter Mumford)

Marquis Theatre

(Daniel Mueller, D. Maloney)

Longacre Theatre

(Nick Hussong, D. Maloney)

# **Assistant Directing**

Shakespeare in Fenway Park (Assistant Director)

12th Night (Assistant Director)
Violence (Assistant Director)

The Magic Mirror (Assistant Director)

Commonwealth Shakespeare Co. (Steven Maler)
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Commonwealth Shakespeare Co. (Adam Sanders)

Juventas New Music (Erin Huelskamp)

# **Projection Design**

**Elliot Norton Awards** 

T Party HackPolitik Café

6 Years Online

Atlantic Steps
Donnie Darko

**Boston Theater Critics Association** 

Company One Theatre HERE Arts Center, NYC Columbia University

Underground Railway Theater

National Tour Studio Theater

### **Education/Skills**

Speaks Colloquial Lebanese Arabic, Dual citizen, American and Lebanese

Producing Artistic Director of Boston Theater Company

Northeastern University,

B.A. Theater: Performance & Production, magna cum laude

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